

1st ANNUAL
**Southwest Regional Model & Talent
 Competition**

Marriott Springwoods Village Hotel
 1200 Lake Plaza Dr. - SPRING, TEXAS
 MONDAY/TUESDAY, June 7-8, 2021



\$\$\$CASH AWARDED\$\$\$

WHAT IS AAMTC

AAMTC Model & Talent Competition is for girls and young women dedicated to the advancement of the modeling and talent fields through competitive events, the establishment of professional ethics and the standardization of training. The competition is open to all amateur models and/or those engaged in the performing arts, regardless of their affiliation with any other modeling or talent association or pageant.

**WHO MAY COMPETE IN Southwest
 Regional AAMTC**

Any amateur from the US may enter SWR AAMTC (anyone who has not made more than \$6,000 in a calendar year through either a modeling or talent contract).

SCHEDULE OF EVENTS

Events have been scheduled so that contestants may participate in every category, especially those who are trying for the overall awards.

MODELING & TALENT SOLO AGE DIVISIONS

Competitive modeling and talent events will be broken into the following age divisions: 3-4, 5-6, 7-9, 10-12, 13-17, 18 & Over -married or single. Age divisions might be combined so that a minimum of "3" entrants per division is achieved. Age is determined on the day of the pageant.

CATEGORY AWARDS

Official AAMTC awards will be given to 1st, 2nd and 3rd place in each modeling and talent category. In the event that there are less than three (3) participants in a category, the judges (at their discretion) may withhold giving a 1st place award if they feel the participant is not qualified for such an award.

**OVERALL SW Regional "AAMTC MODEL OF THE
 YEAR" AWARDS**

To qualify for the overall modeling awards, a participant must have entered the Partywear category and any other three modeling categories of their choice; minimum of 4 modeling categories. Points from the required category and the three highest points from other categories entered (you may enter as many categories as you desire) will be tabulated in the following manner: Each 1st place - 3 pts; each 2nd place - 2 pts; each 3rd place - 1 pt. The participant accumulating the highest number of points in each age division will be awarded the official Southwest "AAMTC MODEL OF THE YEAR" Regional title, banner, crown and a \$200.00 CASH AWARD. (A "model-off" in the garment of your choice will be held in the event of a tie.) If there are less than 3 in a division, the group may be combined and/or the prize money will be prorated.

**OVERALL "SW Regional AAMTC TALENT OF THE
 YEAR" AWARDS**

To qualify for the overall talent awards, a participant must enter a minimum of three (3) solo talent categories. The highest points from 3 talent categories entered (you may enter as many categories as you desire) will be tabulated as follows: Each 1st place - 3 pts; each 2nd place - 2 pts; each 3rd place - 1 pt. The participant with the highest number of points in each age division will be awarded the official "SWMTC TALENT OF THE YEAR" title, banner, crown and a \$200.00 CASH AWARD. (In the event of a tie, those making the tie will perform again in order to break the tie with the talent of your choice). If there are less than 3 in a division, the group may be combined and/or the prize money will be prorated.

METHOD OF ADJUDICATION

AAMTC modeling and talent competitions are NOT BEAUTY CONTESTS; however, good grooming and overall appearance will be taken into consideration. Modeling will be judged on: 1) Posture & Body Alignment; 2) Walk & Movements; 3) Interpretation of Garment; 4) Presentation; 5) Composition of Routine. Talent will be judged on: 1) Appearance; 2) Composition of Routine; 3) Variety & Difficulty; 4) Execution; 5) Presentation.

RULES & REGULATIONS

Models choose their own garments. Props are allowed as long as it does not take away from the garment. All garment categories will be "runway modeling" and the participant will be expected to show proper entrance and exit, a basic pivot or other turn and the necessary detailing and interpretation of the garment. Smoothness, flow (fluid motion), showmanship and sales ability are all important attributes for a good model.

MODELING PROCEDURE

AAMTC is "free style" and there is no set modeling pattern. However, participants should consider this as high fashion runway modeling, much like that exhibited at New York Fashion Week or that can be observed on popular TV shows like Project Runway. Upbeat, instrumental music will be highlighting the particular garment they are wearing. A modeling demonstration will be provided at orientation.

DESCRIPTION OF MODELING CATEGORIES

**PARTYWEAR / COCKTAIL
 (Required Modeling Category)**

The correct dress for this division will be short or tea-length dress that would be appropriate for the participant if she were attending a party or social event.

SWIMWEAR

Any type of swimsuit selected by the participant. Swimsuit selection should be in good taste and appropriate for the age division of the participant. In this category a swimsuit "cover-up" may be worn and removed during modeling but is not required. Older girls, please keep a sense of modesty when selecting your swimsuit.

CASUALWEAR

The participant should select a garment that reflects a casual or very informal mood. Suggested styles are sundress, capris, pant suits, skirts, etc. An outfit that one might wear while shopping or attending a casual brunch.

WESTERNWEAR

The participant should select a garment that reflects any type of western attire. Suggested styles are jeans, jackets, skirts, hats and boots. An outfit that one might wear while attending a rodeo.

SLEEPWEAR/LOUNGEWEAR

Pajamas, nightshirt or loungewear is appropriate attire for this modeling category. NOTE: In this category the participant may wear and remove a robe during the modeling presentation; however, it is not required.

ANYTHING GOES

The wardrobe for this event can be anything, from trendy to costume. Use your imagination! The judges will be looking for any type of outfit, serious or fun, that evokes your "personality and style".

PHOTOGENIC

Judged on photogenic qualities from a photograph. Bring photo on day of competition (DO NOT MAIL). Photo may be black & white or color. Photos will be returned. Judged on photographic beauty, mood or expression and quality of photograph. Any size photo up to an 8X10.

SOLO TALENT COMPETITION

Entrants may enter as many talent categories as desired; however, they may NOT enter more than one talent act within a category. Presentations should be about 2-minutes in length but may NOT EXCEED 2:30 minutes. Hand props, but NO SCENERY, are allowed. Having your own piano accompanist or pre-recorded accompaniment is recommended. A piano, CD player and microphone (lavalier, stand or hand mike) will be provided. Any other equipment is the participant's own responsibility. No type of fire or knife act or special lighting effects will be allowed. Talent Participants must furnish their own music.

SPECTATOR TICKET PACKAGE PLANS

Participants receive an admittance badge at no charge; however, all spectators (including parents) must either purchase an SWMTC Ticket Package Plan or pay at the door for each competitive session. The Ticket Package Plan includes a Spectator Badge which allows "walk-through admittance to all events. Package Plans may be pre-ordered on the Entry Blank.

HOUSING

If you wish to stay at our host hotel, please fill out the housing section on your Cinderella forms. Or you may call the State Office at (713)702-2307 to have your reservations guaranteed by credit card or deposit.

SCHEDULE OF EVENTS

MONDAY, June 7, 2021

12:00 – 1:30 PM..... Talent/Modeling Registration
 1:45 Talent Orientation
 2:00 - 7:00PM.....Talent Competition/Awards

TUESDAY, June 8, 2021

9:30 - 11:00 Modeling Registration
 11:15Orientation/Model Demonstration
 12:00 – 4:00..... Modeling Competition/Awards
 7:00.....Texas Cameo Modeling Ages 3 – 9 yrs
 8:00.....Texas Cameo Modeling Ages 10 - Over
 9:00Model/Talent of the Year & Cameo Girl Crowning (time approximate)

ENTRY BLANK

MAIL TO: AAMTC REGIONAL OFFICE
13902 OAK SPRING RD - CYPRESS, TX 77429 • (713) 702-2307

Name _____ Age _____ Birthdate _____
Parent's Name _____ Address _____
City _____ State _____ Zip _____ Home Phone () _____

Age Division on day of contest:

3-4 yrs 5-6 yrs 7-9 yrs 10-12 yrs 13-17 yrs 18 & up

SWMTC DIVISIONS ENTERED

\$60.00 Registration Fee required of all participants. This fee covers participation in any and all SW Regional AAMTC divisions. Each event entered (modeling & talent) is \$20.00 each. Please check the modeling or talent categories you wish to participate in.

AAMTC MODELING CATEGORIES

- Partywear/Cocktail
- Swimwear
- Western Wear
- Anything Goes
- Casualwear
- Photogenic
- Sleepwear/Loungewear

AAMTC TALENT CATEGORIES

- Dance (tap)
- Dance (ballet or lyrical)
- Novelty Dance (all other dance)
- Vocal
- Musical Theater Vocal (ex. Song & dance, Broadway tune)
- Gymnastics/Acro Jazz (at least 3 gymnastics elements)
- Variety (drama, baton, musical instrument, etc. **No dance or vocal**)
- Musical Instrument Open

ENTRY FEES (Check all that apply.)

(Please note: Entry Deadline – June 1st. A \$10.00 charge will be added for day of entries.)

Choose the packages below or enter competitions separately under the section "Individual Competitions"

PACKAGE:

_____ \$200.00 Modeling/Talent Package (Entry into Regional Model & Talent, Adult Badge, 4 Modeling events & 3 Talent)

BEST DEAL

INDIVIDUAL COMPETITIONS:

_____ \$60.00 Registration Fee (required)
_____ # of Talent events @ \$20.00 ea = \$ _____ *(A minimum of 3 Categories to be eligible for "AAMTC Regional Talent of the Year" award)*
_____ # of Modeling events @ \$20.00 ea \$ _____ *(A minimum of 4 Categories to be eligible for "AAMTC Regional Model of the Year" award)*

OPTIONAL CHARGES:

_____ # of Spectator Admission Ticket Plans @ \$10 each (includes AAMTC Modeling & AAMTC Talent)
_____ # of AAMTC Modeling Admission Ticket @ \$5.00 each
_____ # of AAMTC Talent Admission Ticket @ \$5.00 each
_____ # of Cameo Girl Admission Ticket @ \$5.00 each
_____ \$10.00 Late Fee (if entering day of)

\$ _____ Total of Fees & Charges

- Check or Money Order Enclosed VISA MASTERCARD (4.25% charge added to credit card)

Cardholder's Name _____ Card Number _____

Card Mailing Address _____ City _____

State _____ Zip _____ Expiration Date _____ 3 Digit Code _____ Signature _____



*Round Crowns... Banners.....Medallions and
Thousands of Dollars Awarded!*

